

CONFERENCE on

FINANCIAL FACILITIES FOR SMEs: TRAINING AND CAPACITY BUILDING FOR BUSINESS SUPPORT ORGANISATIONS IN NON- EU MEMBER STATES OF THE CENTRAL EUROPEAN INITIATIVE

13-14 April 2011, Trieste, Italy Hotel Savoia Excelsior Palace

DRAFT PROGRAMME

First day: 13 April 2011

09:30 - 10:00 Welcome coffee and registration

Moderator Mr Giuseppe Morandini, President, Cassa di Risparmio Friuli Venezia Giulia, Italy

10:00 - 11:00 **Opening session**

Amb. Gerhard Pfanzelter, Secretary General, Central European Initiative

Representative of the Ministry for Foreign Affairs, Italy

Representative of Serbia

Hon. Roberto Antonione, Head of the Italian Delegation to the CEI Parliamentary

Assembly

Ms Silvia Acerbi, Vice-president Informest

Ms Federica Seganti, Councilor for economic activities, Autonomous Region Friuli

Venezia Giulia

11:00 – 11:15 Coffee Break

11:15 - 12:45 Focus on International Financial Institutions: general overview, programmes and facilities dedicated to SMEs followed by Q&A

Representative of the European Investment Bank

Mr Giulio Moreno, Head of Sarajevo Resident Office, Bosnia and Herzegovina,

European Bank Reconstruction and Development

Mr Massimiliano Paolucci, Sr. External Affairs Officer/Head of Office, The World

Bank - Southern European Office

12:45 – 13:20 The role of territorial cooperation in the development of South East Europe:

state of art and perspectives towards Europe 2020

Ivan Curzolo, Head Unit Joint Technical Secretariat, South East Europe Programme

13:20 – 13:30 Conclusions

Informest Representative









13:30 - 14:30 Lunch

14:30 - 15:30 Focus on Serbia

15:30 – 15:45 Coffee Break

15:45 – 17:30 Parallel panels

Panel 1: presentations by business support organisations operating in the EU Candidate Countries within the CEI region (Croatia, Montenegro, Macedonia)

Panel 2: presentations by business support organisations of EU Potential Candidate Countries (Albania, Bosnia and Herzegovina)

Panel 3: presentations by business support organisations of ENP Countries within the CEI region (Belarus, Moldova, Ukraine)

Second Day: 14 April 2011

09:30 -12:30 Training session: EU programmes and funds

Representative of Informest

Overview of instruments for territorial cooperation: SEE, IPA, EuropeAid, and

cross-border programmes

10:30 - 10:45 *Coffee Break*

12:30 - 14:00 Lunch

14:00 – 16:30 Training session: EU programmes and funds

BACKGROUND INFORMATION - THE PROJECT

"Financial facilities for SMEs: training and capacity building for Business Support Organisations in non-EU member states of the Central European Initiative"

The conference is organised in the framework of a project that aims to train staff members of selected business intermediary organisations on instruments made available by international financial institutions. The geographic focus of the project is on the non-EU member states of the Central European Initiative: Albania, Belarus, Bosnia and Herzegovina, Croatia, Macedonia, Moldova, Montenegro, Serbia and Ukraine. Throughout the project implementation, the selected business support organisations are expected to be involved in initiatives and actions, aimed to specialise and boost their know-how in helping SMEs. Particularly, the project hopes to enhance the knowledge and skills of identifying and accessing SMEs-dedicated financial instruments made available by international financial institutions. The assignment is a first part of a larger programme, which seeks to develop skills and improve capacities of participating business intermediary organisations to help them to provide a similar level of assistance in advising SMEs on access to finance as the one offered by business support organisations in the European Union countries. The project is developed under the Know-How Exchange Programme (KEP), a grant facility that supports capacity building and

best practice transfer from CEI EU countries institutions to recipients in the non-EU CEI member





