EECA ICT teams in Proposers' day, Budapest: the lessons learnt

ISTOK-SOYUZ Final Event

June 7 2011, Moscow

ICT Proposers' Day 2011

ICT Proposers' Day 2011 is organized every two years by the DG promoting Information and Communication Technologies (ICT).

Under the auspices of the Hungarian EU Presidency, the 2011 event took place in Budapest at Hungexpo fair Center from 19th to 20th May.

The event was dedicated to networking and partnership building for ICT Calls 8 and 9 of the Seventh Framework Programme of the European Commission (FP7), offering more than one billion Euros of EU funding.

Thematic sessions on the Work Programme 2011-12 on ICT research

Over 2000 participants from.

Over 100 Commission officials were present

Day 1 - Thursday 19 May 2011

	OPEN SPACE/ BOOTHS	ARCHI-MEDES ROOM (A)	BER-NOULLI ROOM (B)	CURIE ROOM (C)	DES-CARTES ROOM (D)	EINSTEIN ROOM (E)	FERMI ROOM (F)	1ST FLOOR	OPEN SPACE/ BOOTHS
FROM 12:00		←			NETWORKING / LUNCH			→	
13:00 - 14:30	NETWORKING	Obj 1.1 Future networks	Obj 2.1 Cognitive systems & robotics	Obj 11.1 Pre-com-mercial procure-ment	Obj 6.1 Smart energy grids	FET	FP7 rules & proposal making	Ideal-ist face2face brokerage event	NETWORKING
14:45 - 16:15		Obj 1.2 Cloud computing	Obj 4.3 Digital preserva-tion	Obj 3.5 Photonics	Obj 6.3 Water resources		FP7 rules & proposal making		
16:30 - 18:00		Obj 1.4 Trust-worthy ICT	Obj 4.4 Infor-mation manage-ment	Obj 7.2 PPP Factories of the Future	Obj 6.5 PPP EEB		FP7 & CIP ICT NCP meeting		
UNTIL 19:00		←			NETWORKING			→	
AS OF 19:30				EVENING DINNER AT THE TRAIN HERITAGE MUSEUM					

Networking Facilities

Presentations of project ideas at the thematic sessions: 5 minutes to present

Main idea of a potential project

Competencies of the proposer

Expertise sought

Ideal-IST sessions

Face-to-face meetings according preliminary schedule

Networking zone

Free-form discussion

Online Networking Facilities

Profiles of potential partners
    Users provide information about themselves and their
    organization
Research & technology offers
    Potential partners offer their expertise in a specific domain,
    describe their offer and publish it on the website. Such offer can
    be linked to several Objectives, where it can be picked up by
    potential project coordinators.
Research & technology demands
    Brief description of a project idea with indication which partners
    with a specific expertise they are being looked for.
Presentations
     Presentation of a project idea during one of the networking
    sessions at the event. The presentations remain online after the
    event.

EECA Participation in ICT Proposers' Day

64 participants from EECA (4%)

Armenia 7, Azerbaijan 1, Belarus 16, Georgia 2, Kazakhstan 2, Moldova 5, Russia 16, Ukraine 14, Uzbekistan 1

Submitted 13 presentations (11%): Armenia 3, Belarus 1, Russia 7, Ukraine 1, Uzbekistan 1

ISTOK-SOYUZ support

6 presenters got financial support to attend the event

5 other presentations were presented by ISTOK-SOYUZ experts

Lessons Learned

The ideas generated in EECA attracted much interest

5-7 contacts after each presentation in general

Participation in ICT Proposers' Day is fruitful for establishing new contacts and exchanging ideas

High concentration of researchers and businessmen aimed at partnership building

Various networking tools

Informational support from event's web-site

An opportunity to get feedback from EC officials

Everything is Fine, still…

The people at the event are more 'consumers of ideas', rather than 'idea generators'

Out of a dozen of contacts only 1-2 are of high value (active, competent, motivated)

Little number of 'strong players' present

Short time before the call (6 weeks)

Many successful projects start consortium building in 6-12 months before call opens

Conclusion

The EECA participants are proactive

Detailed profiles, technology offers

High ratio of project ideas

Participation in ICT Proposers' Day is fruitful for establishing new contacts and exchanging ideas

Though there are few 'strong players'

EC officials give precious details on the objectives of the Work Programme

EECA-EU ICT cluster contributed a lot to the success of EECA Proposers